

# INVITATION

## Workshop

29 November 2017  
10:00 - 16:00

Congress center –  
University of Trieste  
via Alviano, 18  
34170 Gorizia  
Italy

## “Financing innovation for a Green Economy in the Alpine region”

Workshop for the preparation of the  
Action Programme for a Green  
Economy in the Alpine region

Dear Madame or Sir,

The Federal Republic of Germany, represented by the German Environment Agency, and the Permanent Secretariat of the Alpine Convention together with AREA Science Park are pleased to invite you to a workshop on “Financing innovation for a Green Economy in the Alpine region” on

**29 November 2017**

in **Gorizia, Italy**. We would like to discuss with you

- Successful financing innovation for a Green Economy in the Alpine region. How to enhance innovation in the field of Green Economy; how to finance urban and rural sustainable development; good practices in energy efficiency in buildings and in sustainable mobility sector: public-private partnership experiences; demand driven innovation through public procurement: pre-commercial procurement to steer the development of green solutions towards concrete public sector needs.
- The role of governments and institutions in shaping a favourable political framework to promote green finance as well as viable ways to mobilize private capital required for a sustainable development;
- Services offered to enhance innovation and how enterprises can access them.

The workshop aims at bringing together all committed actors in the Alps and their surroundings - from private enterprises to associations, public authorities and research institutions that want to contribute to shape the transformation towards a Green Economy. It will be held in English and, if required, in Italian. To allow for sufficient space and time for exchange and discussion, the number of participants is limited to 30 persons.

The event takes place from 10.00 to 16.00.

### *Background and purpose of the workshop*

The economy in the Alps shall become greener! The sixth Report on the State of the Alps defines key aspects for this purpose. Accordingly, a Green Alpine Economy should be

- low-carbon as well as energy and resource efficient,
- based on ecosystem services and natural capital and
- foster quality of life and well-being.

Based on the results of the RSA6, the XIV<sup>th</sup> Alpine Conference, held in 2016 in Grassau (Germany) decided on the elaboration of an ambitious and comprehensive Action Programme for Green Economy in the Alps. Thereby, the transformation process in the Alpine region will be supported and the basis for specific measures, projects and actions will be created. Local and regional actors play a crucial role for the preparation of the Action Programme. A series of workshops with various thematic priorities will be held in autumn 2017 to involve relevant stakeholders in shaping the future of Alpine Green Economy. We need your input, suggestions, proposals and initiatives for the preparation of the Action Programme for Green Economy in the Alps! Help us shape the Action Programme and the future of the Alps!

For any questions on the workshop in Gorizia, please do not hesitate to contact:

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CIPRA International together with and AREA Science Park is responsible for the organisation and implementation of the workshops. The organising consortium consists of blue! advancing European projects (Munich, DE), CIPRA International (Schaan, LI) and Spatial Foresight (Berlin, DE).

Kind regards,

Your "Green Alpine Economy" workshop-team

## WORKSHOPS SERIES

**Sustainable use of natural resources**  
in Immenstadt (DE), 27 September 2017

**Circular Economy**  
in Edolo (IT), 25 October 2017

**Role of municipalities and cities**  
in Villach (AT), 09/10 November 2017

**Eco-Innovations**  
in Basel (CH), 13 November 2017

**Climate Change**  
in Grenoble (FR), 14 November 2017

**Green Finance for Innovation**  
in Gorizia (IT), 29 November 2017

## Presentations of the RSA6

The sixth Report on the State of the Alps: Greening the economy in the Alpine region

Luca Cetara, Eurac Research & Italian Delegation to the Alpine Convention

## Keynote speeches

“Innovation for Green Economy: How to bring innovation to market and link research to businesses in the field of Green Economy in the Alps” - Stephen Taylor, Director - Innovation and Complex Systems Department - AREA Science Park

“Sustainable development at urban level: how municipalities can find new and additional sources to increase sustainable urban investments. - Italian and European best practices” - Edoardo Croci - Direttore di ricerca - IEFE: Center for Research on Energy and Environment - Bocconi University

## Presentation of good practices

“How to get your project financed by the bank: best and worst case in energy efficiency field!” - Daniela Zivieri - BITspa

“Energy renovation of public buildings and sustainable mobility in Slovenia’: ESCO model as a solution: what are the obstacles and what are the opportunities - for municipalities, companies and banks” - Rajko Leban - GOLEA - GORIŠKA LOCAL ENERGY AGENCY

“Innovative financing in action: biomass district heating in a small Alpine community” - Nazzareno Candotti - Comune di Forni di Sopra

## Plenary discussion and presentation of the results from group work

### *Arrival*

The Congress Centre is located in Via B. Alviano 18, Gorizia - Italy, not far from Slovenian border crossing Casa Rozza / Rožna Dolina.

For environmental reasons we encourage all participants to use public transport. If you arrive in Gorizia by train, you can get to the Congress Centre by bus (line 8) in about 10 minutes.

