

# Pirane Si Prix de Rome 2024 **XXII EDITION**

Villa Adriana, August 24th - September 6th

City of Tivoli Assessorato alle Politiche Culturali

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# VILLA ADRIANA Designing the UNESCO Buffer Zone

Water architectures and Archaeological landscape

## **COMPETITION NOTICE**

The Accademia Adrianea for Architecture and Archaeology Onlus in collaboration with the above indicated organizations announces the XXII Edition of the "Villa Adriana International Architecture and Museography Seminar Design Competition" and concurrently the "Premio Piranesi \_Prix de Rome", which will take place at Villa Adriana and Rome from August, 24<sup>th</sup> to September, 6<sup>th</sup> 2024.

Premio Piranesi\_Prix de Rome is intimately and structurally tied to the Villa Adriana International Museography Seminar Design Competition and it constitutes the didactic and professional training as well as participatory dimension.

The object of the Premio is design training that involves architecture for archaeology and in particular the musealization of archaeology and the scenographic design for the valorization of archaeological heritage.

The formula for Premio Piranesi Prix de Rome is that of a one phase design competition open to students and young professional architects, designers, engineers and archeologists, who participate in the International Museography Seminar at Villa Adriana.

The workshop takes place in the extraordinary context of the monumental residence willed by the emperor Hadrian and constructed between 117 and 138 AD near the city of Tivoli.

### The XXII Edition of the Award in the context of the international context

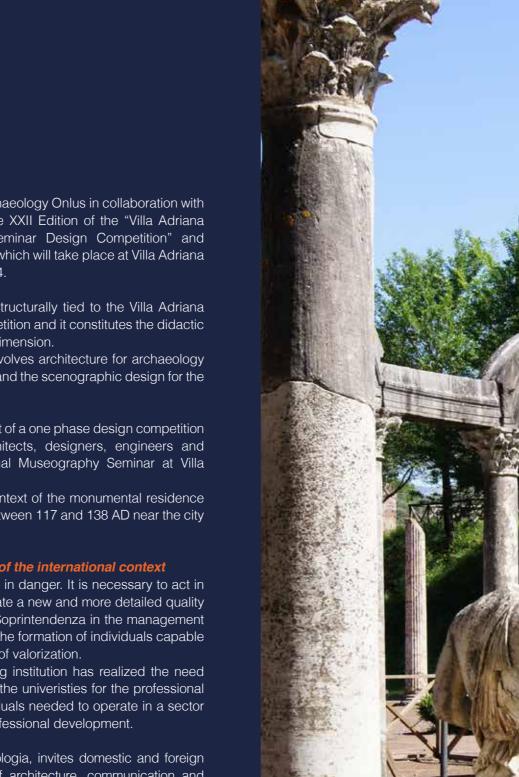
The world archaeological heritage on Italian soil is in danger. It is necessary to act in time and with competence. There is a need to create a new and more detailed quality of professional capable of collaborating with the Soprintendenza in the management and valorization of these sites. There is a need for the formation of individuals capable of managing the resources to maintain the activity of valorization.

After eleven editions of the Premio, the organizing institution has realized the need for an assumption of responsibility on the part of the universities for the professional training, both internally and out-sourced, of individuals needed to operate in a sector that shows enormous protential for growth and professional development.

The Accademia Adrianea di Architettura e Archeologia, invites domestic and foreign universities, by way of their individual schools of architecture, communication and interiors design, engineering and archeology, and by way of their professors interested in this discipline, to participate in the XXI Edition of Premio Piranesi Prix de Rome, that is intended primarily to be a cultural exchange among the schools.

Why such an exchange among schools? Because an exchange is needed among the countries that are particularly sensitive about the conservation and exhibition of their own patrimony, to activate an exchange of experiences that today is always more necessary to modernize competencies, to update legislative activity, as well as design and management practices.

The new generations will have the task to put into practice this exchange of experiences. Their professors, to sensitize and prepare them.







This design experiment is focused on the relationship between two of the principal elements that constitute the image of Villa Adriana: *Architecture* and *Water*, seen in the direct complimentary relation that not only defines some of the more important architectural experiences of the Villa, but that is at the heart of the choice of the site on which it is constructed, and the positional syntax of its pavilions.

The design relation between architecture and water is therefore once again after the fondative act, the object of reflection of the *prince's architect*, who can evaluate: – *mnemonic places* of Villa Adriana, where water is already present and historicized as part of the original design;

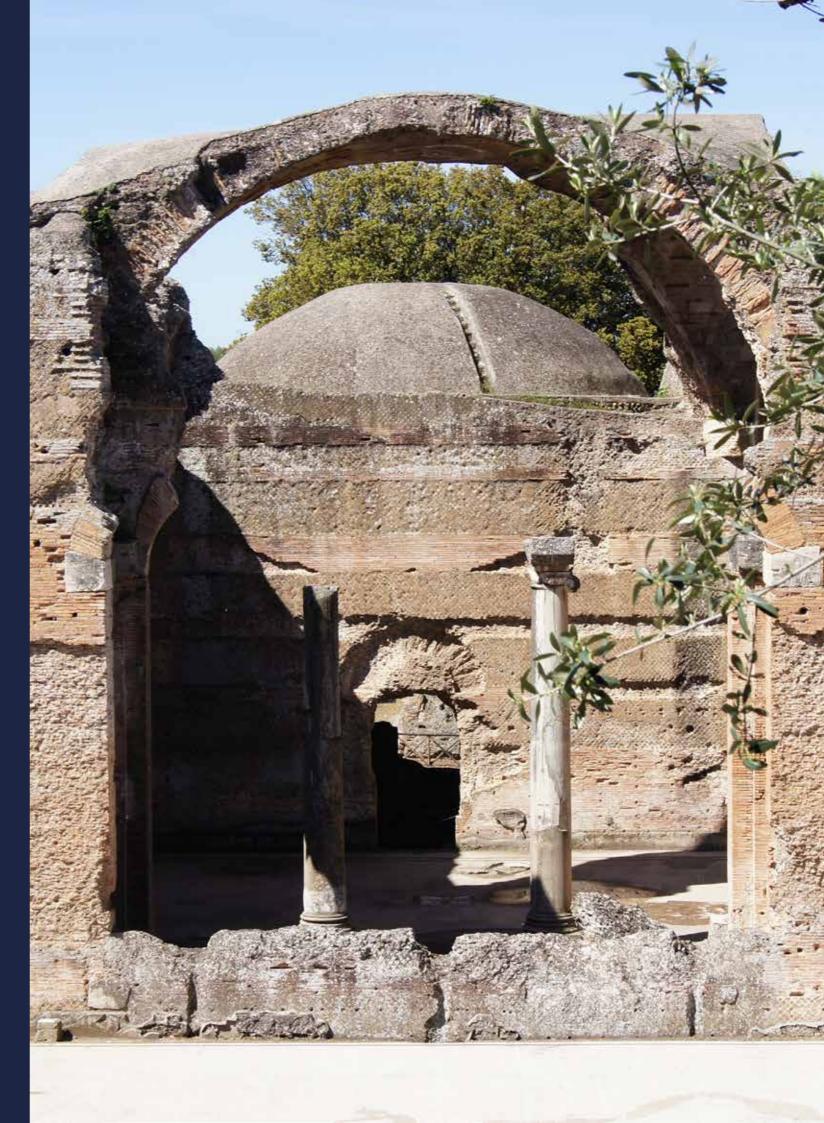
- or the natural and archeological landscape of the Villa suggesting new experiences of an architecture essentially thought in relation to water.

The Water Architecture can be exhibit pavilions or thermal baths or arrangements and museum designs for parts of the Villa intended to generate a spectacle of water captured from architecture and from archeology, in addition, of an architecture that is sublimated to the breaking dynamic of water as *natura naturans*.

They can also be **temporary installations for the show of fashion, theater, music and dance**.

In terms of functional program, these designs can accept exhibitions of ancient and contemporary art, as well as performances and theatrical displays, thermal baths for wellbeing and recreation, or can be totally self-referential, pure form in relation with water and the archeological landscape.

The great tradition of the Villas of Tivoli is, in this context, the most explicit and direct reference. The experiences, in fact, of the Villa Gregoriana, d'Este, and naturally the Villa Adriana itself (with Piazza D'Oro, the Teatro Marittimo, the Canopus, the Pecile and the thermal baths) have nurtured throughout the centuries, a way of conceiving architecture and landscape scenography, as natural or artificial, still unequalled for its great beauty and originality. The choice of the site (or sites) by the competitors, is therefore a qualifier of the design strategy, both in relation to existing water architecture, and to those of new construction.





## Participation in the Seminar Competition and CFU

Participation is open to all undergraduate and master's degree students, as well as to doctoral students of Italian and foreign universities, engaged in the study of the following disciplines: Architecture, Design, Civil Engineering and Architecture, Interiors and Communication Design, Literature and Philosophy with specialization in Conservation of Archaeological Heritage, and Degree Courses in Conservation of Cultural Heritage. It is also open to five-year graduate students, and to young architects, designers and archaeologists aged no older than thirty. Participation in the Piranesi Prix de Rome is generally recognized with 4 or 6 ECTS from the aforementioned degree courses of Italian and foreign universities, subject to agreement and communication between the Accademia Adrianea Onlus and the secretariats, at the request of students or teachers.

Agreements exist with the following universities: Scuola di Architettura Urbanistica e Ingegneria delle Costruzioni del Politecnico di Milano Scuola di Architettura dell'Università IUAV di Venezia Scuola di Ingegneria e Architettura "Aldo Rossi" dell'Alma Mater Studiorum di Bologna, Sede di Cesena Scuola di Ingegneria e Architettura dell'Università Politecnica delle Marche

Dipartimento di Architettura e Design del Politecnico di Torino

Participants will be required to make an advance payment for teaching materials, consumables and accommodation in a hotel or B&B in Villa Adriana whose prices for students will be heavily discounted as agreed with the managers. Advance payment Euro 320.

Registration and advance payment deadline is **31<sup>st</sup> July 2024.** The registration link is www.premiopiranesi.net

## Prizes

Nine Piranesi\_Prix de Rome Prizes (three for each judging commission), two plus mentions (Fiaba and Cultural brand), six mentions (two for each commission) will be awarded.

The nine Piranesi\_Prix de Rome Prizes and the two special mention (Fiaba and Cultural brand) are associated to likewise scholarships of Euro 4,500.00 to cover 75% of the registration fee for the Master in Museography, Architecture and Archeology, established at the Adrianean Academy of Architecture and Archeology in Rome, on an annual basis.

The six special mentions are associated with six scholarships worth Euro 4,000.00 to cover 66% of the registration fee for the same Master.

Dipartimento DIARC dell'Università Federico II di Napoli





## Info and contacts

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